

**GENERAL DATA PROTECTION REGULATIONS (GDPR) (EU) 2016/679  
PERSONAL DATA PROTECTION ACT (PDPA) 2010 MALAYSIA  
PRIVACY NOTICE & CONSENT FORM**

Please read carefully the text below and then indicate your consent.

**1. PURPOSE OF NOTICE**

Malaysian Orthopaedic Association, who is the Organiser of 50th Malaysian Orthopaedic Association Annual General Meeting / Annual Scientific Meeting 2021 incorporating 40th ASEAN Orthopaedic Association Annual Congress 2021 and Conference Partners Sdn Bhd are required to comply with the GDPR which regulates the processing of personal data in commercial transactions. For the purpose of the above laws, the terms "personal data" and "processing" shall have the meaning as prescribed in the GDPR and PDPA.

For purposes of clarity, we interpret herein below the meaning of "personal data", pursuant to **Section 4 of the Personal Data Protection Act 2010 (PDPA) :-**

**"personal data" means any information in respect of commercial transactions, which :-**

(a) is being processed wholly or partly by means of equipment operating automatically in response to instructions given for that purpose;

(b) is recorded with the intention that it should wholly or partly be processed by means of such equipment; or

(c) is recorded as part of a relevant filing system or with the intention that it should form part of a relevant filing system,

that relates directly or indirectly to a data subject, who is identified or identifiable from that information or from that and other information in the possession of a data user, including any sensitive personal data and expression of opinion about the data subject;

The 50th Malaysian Orthopaedic Association Annual General Meeting / Annual Scientific Meeting 2021 incorporating 40th ASEAN Orthopaedic Association Annual Congress 2021 will be managed by Conference Partners Sdn Bhd as the Professional Conference Organiser appointed by the Organiser and their scope of services includes, among others, administrative work, speakers, abstracts and participants management, financial management, sponsorship and exhibitors management including promotion and marketing.

**2. WHO IS THE DATA COLLECTOR**

For the purpose of the above laws, the terms "we"; "us" or "our" refers to Conference Partners Sdn Bhd as the data controller, collector, processor and user whose address is presented below:

Conference Partners Sdn Bhd

9, Jalan 9/3, Section 9,

46000 Petaling Jaya, Selangor Darul Ehsan, Malaysia.

Tel : +603 7931 2856

Email : [connect@medicalconferencepartners.com](mailto:connect@medicalconferencepartners.com)

Contact Person : Dee Dee Quah

### 3. WHAT PERSONAL DATA WE COLLECT

The personal data collected by Conference Partners Sdn Bhd is taken when you register as a participant, faculty or committee of the 50th Malaysian Orthopaedic Association Annual General Meeting / Annual Scientific Meeting 2021 incorporating 40th ASEAN Orthopaedic Association Annual Congress 2021 and includes information you provide directly to us which may include, but is not limited to:

- Your name;
- Nationality;
- Gender;
- Passport number;
- Designation (Position);
- Office address;
- Office phone;
- Office fax number;
- Mobile phone number;
- Your Email address;
- In case of Emergency – preferred contact person’s name, and phone number;
- Accompanying person’s name;
- Name badges with Quick Response (QR) code;
- Dietary requirements;
- Biography;
- Digital identity (photo);
- Images and videos of you attending the 50th Malaysian Orthopaedic Association Annual General Meeting / Annual Scientific Meeting 2021 incorporating 40th ASEAN Orthopaedic Association Annual Congress 2021 and
- Data we derive through your interaction with us.

Therefore, it is to be noted that none of the above-mentioned personal data, falls within the ambit of “sensitive personal data” as prescribed by the **PDPA 2010**.

### 4. PURPOSE OF PROCESSING PERSONAL DATA

We’ll only use your personal information for our legitimate business purposes as set out in this privacy notice. The personal data collected and processed by the 50th Malaysian Orthopaedic Association Annual General Meeting / Annual Scientific Meeting 2021 incorporating 40th ASEAN Orthopaedic Association Annual Congress 2021 amongst others, are for the following purpose.

1. Registration and administrative work related to the 50th Malaysian Orthopaedic Association Annual General Meeting / Annual Scientific Meeting 2021 incorporating 40th ASEAN Orthopaedic Association Annual Congress 2021:
  - o Programmes;
  - o Seminars;
  - o Workshops;
  - o Abstracts;
  - o Tax invoices;
  - o Official receipts;
  - o Promotions;
  - o Updates;
  - o Electronic Newsletters, flyers or notices;
  - o Certificates of attendance;
  - o Certificates of appreciation;
  - o Awards;
  - o Grants;
  - o Scholarships related to the event;
  - o Welcome Reception;

- o Appreciation Dinner;
  - o Gala Dinner;
  - o Social programmes;
  - o Invitation letters for visa applications;
  - o Attendees' list;
  - o To manage our relationship with you or comply with our contractual obligations.
2. To communicate with you by ***Electronic mail and phone calls*** on:
- o All the above matters related to the 50th Malaysian Orthopaedic Association Annual General Meeting / Annual Scientific Meeting 2021 incorporating 40th ASEAN Orthopaedic Association Annual Congress 2021
  - o Enquiries by or about you;
  - o Complaints by or about you;
  - o All administrative and legitimate matters related to the 50th Malaysian Orthopaedic Association Annual General Meeting / Annual Scientific Meeting 2021 incorporating 40th ASEAN Orthopaedic Association Annual Congress 2021.

## **5. DISCLOSURE OF PERSONAL DATA**

The personal data held by us shall be kept confidential and is secured and protected. However, we may disclose your personal data to:

- Malaysian Orthopaedic Association
- Parties authorised by you in writing;
- 3rd party vendors and analytics services;
- Regulatory and governmental agencies as permitted or required by law, or to meet obligations to regulatory authorities.

## **6. PROTECTION OF YOUR PERSONAL DATA**

The security of your personal data is ensured by the Secretariat and Organiser of the 50th Malaysian Orthopaedic Association Annual General Meeting / Annual Scientific Meeting 2021 incorporating 40th ASEAN Orthopaedic Association Annual Congress 2021 and we shall take all physical, technical and organisational measures needed to ensure the security and confidentiality of your personal data.

If we disclose any of your personal data to any entities in paragraph 5, we will require them to appropriately safeguard the personal data provided to them.

Please note that while we will endeavor to take all reasonable measures to protect your Personal Data by implementing strong passwords, updating and backing up our programs regularly, secure laptops, manage who has access to the data and educate our employees, we propose that you should similarly take all necessary precautions, such as implementing strong passwords, limiting access to your computer and avoid misplacing any documents or access passwords.

### **6.1. Breach Of Data Security**

Conference Partners Sdn Bhd will notify you and data protection authorities within 72 hours upon discovering a security breach.

## **7. RETENTION OF YOUR PERSONAL DATA**

We intend to keep your personal data from the date of collection for as long as it is necessary for the fulfillment of the legitimate purposes as set out under paragraph 3 and 4 above or for the compliance with the law or any legal and regulatory obligation.

We shall stop processing or store your data when you write to us officially using the contact details listed below to withdraw your consent or within seven (7) years from conclusion of the 50th Malaysian Orthopaedic Association Annual General Meeting / Annual Scientific Meeting 2021 incorporating 40th ASEAN Orthopaedic Association Annual Congress 2021.

We may need to keep certain information for reasonable and legitimate business or legal purposes (e.g. accounts information, unsubscribe records, information needed to prevent identity theft, legal disputes and misconduct) even if deletion has been requested.

## **8. YOUR PERSONAL DATA PROTECTION RIGHTS**

Under the GDPR and PDPA, you have the right to access your personal data to ensure that the personal data we hold about you is accurate, complete, not misleading and up to date. If you wish to exercise such rights and request access to your personal data, please contact us, Conference Partners Sdn Bhd at:

Conference Partners Sdn Bhd  
9, Jalan 9/3, Section 9,  
46000 Petaling Jaya, Selangor Darul Ehsan, Malaysia.  
Tel : +603 7931 2856  
Email : [connect@medicalconferencepartners.com](mailto:connect@medicalconferencepartners.com)  
Contact Person : Dee Dee Quah

**Kindly acknowledge the Declaration Statement below after you have read and understood the Privacy Notice and you consent to the processing of your personal data by the Organiser of the 50th Malaysian Orthopaedic Association Annual General Meeting / Annual Scientific Meeting 2021 incorporating 40th ASEAN Orthopaedic Association Annual Congress 2021 and Conference Partners Sdn Bhd.**

I hereby acknowledge that I have read and understood this Personal Data Protection Privacy Notice on personal data. By signing this consent form, I acknowledge agreeing to the registration terms and conditions as well as consent to the processing of my personal data in accordance with the terms of this privacy notice.